

**EDUCATION**

University of California; San Diego; La Jolla, CA. Studied Visual Art/Media; Photography/Video; 1985-90.

**GRAPHIC DESIGN, PHOTOGRAPHY
& NON-PROFIT PROFESSIONAL EXPERIENCE**

JANUARY 1993 to PRESENT | POSITION: Web/Graphic Designer, Illustrator and Photographer | c r w photography + design; SF, CA

Current clients include SenSage Software; Bodega Red Productions [<http://bodegared.com/>]; Fort Mason Foundation (event photography); jazz bassist, Peter Barshay [<http://www.peterbarshay.com/>]; David & Friends Salon [<http://davidandfriends.com/>]; Drive Media; Interior Visions Antiques [<http://theinteriorvisions.com/>]; Vital Tea Leaf [<http://www.vitaltleaf.com/> (product photography only)]; Saved Or Destroyed [<http://savedordestroyed.com/>]; and Cultural Studies Abroad. A full list of clients is available upon request.

JUNE 2007 to FEBRUARY 2009 | POSITION: Contract Graphic Designer | SenSage Software; SF, CA

As a freelance designer, designed the look and feel of SenSage's financial software program under the guidance of the Senior User Interface Designer, including creation of overall palette, software window composition, icons in multiple interactive states, and software window and pop-up tool structural graphics. Created and maintained graphic archive with a spreadsheet guideline to all graphics and their locations.

MARCH 2003 to FEBRUARY 2006 | POSITION: Web Designer/Office Manager | Stanford Jazz Workshop; Stanford, CA | <http://stanfordjazz.org/>

Web design and maintenance of website. Re-design and engineering of Jazz Camp Registration Process (02.08.05). Re-design and maintenance of re-launched website (02.07.04). Managed office of jazz camp (06.01.03 - 08.15.03) for kids and adults. Assisted Registrar and Education Director with registration of students and class schedule production and distribution to both faculty and students (Jazz Camp 2003).

APRIL 2000 to MARCH 2001 | POSITION: Senior Web Designer and Product Photographer | Sparks.com; SF, CA | <http://www.sparks.com/>

Designed new site templates integrating the company's revamped identity and lead design team in the re-design of this e-commerce web site, serving over 3,000 cards and gifts. Integrated redesign with XML and SQL database production teams. Created an on-site digital photographic studio and produced all gift product shots. Redesigned and updated email marketing newsletter for our customer members.

JANUARY 1999 to APRIL 2000 | POSITION: Web/Graphic Designer, Illustrator and Photographer | Aquent Partners; SF, CA

Web and print design/production for Aquent clients such as: Sapient; Publicis Technology; Grey Interactive Worldwide; Whirlpool; Garden Ridge; Commerce One; ChemConnect; and Annuncio.

JANUARY 1997 - MAY 1997 | POSITION: Lead Web Designer | Electric Minds; SF, CA | <http://www.minds.com/>

Worked with Producers in the design, production, and maintenance of content areas on Electric Minds, focusing mostly on the Virtual Community Center and Tomorrow portions of the website. Re-designed several content areas within the Virtual Community Center and created a Filemaker Pro database for management of Virtual Community Directory entries.

JANUARY 1994 to JANUARY 1999 | POSITION: Freelance & Full-Time In-house Web/Graphic Designer | Browne Zukow Case Associates; SF, CA

Graphic Designer both in teams and as lead designer for clients such as, Steve Silver's BEACH BLANKET BABYLON, Venture Strategy Group, and World Arts West's ETHNIC DANCE FESTIVAL. Lead designer for Shorestein Hays Nederlander's Best of Broadway Series shows such as THE KING AND I, MISS SAIGON, EVITA, BRING IN 'DA NOISE, BRING IN 'DA FUNK, SUNSET BOULEVARD, RENT, and the SHNO web site: <http://www.bestofbroadway-sf.com/>. Lead Designer for BEACH BLANKET BABYLON's ads and other print collateral including the design/illustration of the 25th Anniversary commemorative poster and other anniversary print collateral. Designed World Arts West's 20th Anniversary ETHNIC DANCE FESTIVAL poster and program; and the 21st Annual ETHNIC DANCE FESTIVAL poster, website: http://www.worldartswest.org/sfdef_99/, brochure and children's activity program. Designed and scripted an informational database management system for Venture Strategy Group. Projects for all of these clients included print collateral, outdoor billboards, public kiosks, bus shelters, websites and BART banners.

NOVEMBER 1991 to JULY 1993 | POSITION: Graphic Designer/Admin. Asst./Customer Service | Holland Sport Leather Mfg.; SF, CA

Designed, illustrated and produced company catalog, full-color marketing materials, and advertisements published in the national trade magazines TRAVELWARE and OUTDOOR RETAILER. Designed and maintained style of all company documents, forms, tags and labels. Assisted and facilitated all retail customers in placing product orders. Assisted the bookkeeper in daily updates and maintenance of customer orders and accounts receivables. Designed and maintained customer database and work order system utilizing Filemaker Pro.

JANUARY 1991 to NOVEMBER 1991 | POSITION: Customer Service/Production | Color 2000, Professional Color Lab; SF, CA

Assisted customers of commercial photo lab /exhibit service in production decisions. Utilized large-scale copy camera in the production of large color transparencies of fine art for full-color print reproduction. Produced composites of type and color transparencies for composite transparencies and eventual full-color separations for print.

DECEMBER 1988 to JANUARY 1991 | POSITION: Education Coordinator | California Living Museum; Bakersfield, CA

Managed tour and subscription programs for regional school districts. Supervised and trained museum docents in tour/communications techniques and in the handling and care of animals during educational programs. Coordinated efforts of volunteer groups to meet the museum's educational goals. Designed, wrote and produced educational exhibits, curriculum, multi-use graphics and textual materials, and quarterly museum newsletter.

SEPTEMBER 1988 to JUNE 1989 | POSITION: Assistant to the Director | Todd Madigan Art Gallery; CSUB, Bakersfield, CA
Researched and created gallery public relations mailing list. Produced news releases and announcements. Aided director in selection of exhibitions and assisted in their installation. Created Spring Alternative Film Festival. Wrote successful grant to the Arts Council of Kern (a regional version of the California Arts Council) for funding of a bi-annual juried Fiber Arts Exhibition.

SEPTEMBER 1988 to JUNE 1989 | POSITION: Art Editor/Photographer | THE PEARLY STONE Newspaper; Bakersfield, CA
Wrote and edited articles on the local art scene. Assisted in design, typesetting, layout, and paste-up of newspaper. Created and produced all photographs and halftones.

BAR, RESTAURANT & RETAIL/CUSTOMER SERVICE PROFESSIONAL EXPERIENCE

AUGUST 2008 TO DECEMBER 2008 | OCTOBER 2009 TO PRESENT

POSITION: Part-time Test Administrator/Proctor \ Pearson Professional Center; SF, CA

Responsible for the administration of all aspects of the Pearson Professional Centers exam delivery operation including: Performing daily site opening and closing procedures, review of daily download of examinations and site schedule. Checking in examinees and verifying identification. Explaining the exam process, escorting the examinees to assigned computer stations, aiding in the start-up of the exam, monitoring examinees and providing assistance during examination time.

OCTOBER 2005 to MAY 2007 | POSITION: Bartender |Cresta's 2211 Club; SF, CA

Bartender at historic Russian Hill bar. Produced, promoted, and hosted special events such as Industry Night at The 2211 with The Mixstress.

JUNE 2003 to PRESENT | POSITION: Specialty Bartender/Server/Food Preparation & Plating | Terra SF Gallery; Best Beverage Catering; Living Room Events Catering; TemPositions; Taste; Paula Le Duc; Broadway Studios; McCall's Staffing; Five Star Events; SF, CA

Part-time specialty bartender, server and hospitality staff-person for catered formal dinners, weddings, private parties, openings, conventions, and special events. Often hired or consulted to create special themed or flavored cocktails for unique events and private parties.

OCTOBER 2001 to APRIL 2003 | POSITION: Bartender | Jazz at Pearl's; SF, CA Bartender at historic North Beach jazz nightclub.

FEBRUARY 2001 to SEPTEMBER 2002 | POSITION: Asst. Bar Manager and Bartender | Specs 12 Adler Museum & Café; SF, CA

In charge of ordering and stocking all liquor and other supplies and general maintenance of bar. Opened bar and relieved night bartenders. Hosted the Annual Pre-T (Thanksgiving) Day Neighborhood Gathering.

DECEMBER 1993 to SEPTEMBER 1994 | POSITION: Design Sales Associate | It's My House; SF, CA

Design Sales Associate for a custom home furnishings production company. Aided customers in the selection of custom furniture designs, coordinating upholstery fabrics and other home design elements. Designed and created line illustrations for a product catalog.

AUGUST 1993 to DECEMBER 1994 | POSITION: Sales Associate | Invision Optometry; SF, CA

Sold and fitted fashion and prescription eyewear. Designed and maintained widow displays. Maintained and added products to inventory database.

{Bar, Restaurant, Hospitality & Retail/Customer Service industry references available upon request.}

COMPUTER SKILLS

Expert in these computer programs [Mac & PC]:

PHOTOSHOP	INDESIGN	FLASH	BBEDIT	EXCEL
ILLUSTRATOR	ACROBAT	DREAMWEAVER	FETCH	FILEMAKER PRO
IMAGEREADY	QUARK EXPRESS	GO LIVE	WORD	IPHOTO

Expert in HTML utilizing tables, frames, CSS, DHTML, JOOMLA, forms, Javascript, PHP, MySQL, CGI scripts, GIF animations, CSI image maps, and FLASH.

GRAPHIC & WEB DESIGN REFERENCES

Christina Augello	EXIT Theatre - SF Fringe Festival	415.931.1094	info@sffringe.org
Peter Barshay	Hot Tea Productions	510.549.3405	pbarshay@comcast.net
Carma Berglund	San Francisco State Univ. (formerly of SJW)	415.519.3033	muircb@yahoo.com
Val Hendrickson	Theatre Valentine	415.241.9385	clarkval3@yahoo.com
Lee Maddux	Bodega Red Productions	415.829.8588	leemaddux@hotmail.com
Robert Magee	Cultural Studies Abroad	415.722.7571	rmagee@culturalstudiesabroad.com
Bill Reichle	SenSage	415.808.5900	bill.reichle@sensage.com
Charles Zukow	Charles Zukow & Assoc.	415.296.0677	charlesz@charleszukow.com

NON-PROFIT & VOLUNTEER ORGANIZATIONS

FEBRUARY 2008	ArtworkSF - Annual fundraiser & exhibition "One Night Stand"; Volunteer Bartender
AUGUST 2005/06	ArtworkSF - Annual fundraisers & exhibitions "The Café Show" & "One Night Stand"; Volunteer Bartender
SEPTEMBER 2005	Folk2Folk Katrina Relief Festival - Volunteer Organizer, Graphic Artist and Bartender
AUGUST 2005	Touch Foundation - Pre-Fashion Week Show and Fundraiser; Volunteer Bar Manager/Bartender
MARCH 2004/05	Other Minds Music Festival - Volunteer
OCTOBER 2003/04	Headlands Center for the Arts - Halloween Masque Fundraiser; Volunteer Bar Manager/Bartender
MAY 2003	Destination Foundation - Runway Fund raising Event; Volunteer Bar Manager/Bartender
SEPTEMBER 1995	WiM {Women In Multimedia} - 1996-7 President, Board of Directors; 1995-6 Web Chairperson, Board of Directors
JUNE 1995	UN 50th Anniversary Celebration; Photographer/Web Photo Production - http://www.un.org/UN50/SanFran/ceremony.html
JUNE 1994/1995	The Interactive Media Festival; Volunteer, Photographic Assistant to Official Photographer

EXHIBITIONS

AUGUST 2002	One-person Documentary Photography Show; "Spartacus" Miller and the Padre Hotel; at Vesuvio Café
JUNE 2002	Art in the Alley; Sponsored by Vesuvio Café, City Lights Books and Pilsner Urquell